

Download Brand Standards Guide Template

Our Brand Style Guide template will help you lay the foundation for your brand's logo, fonts, colors & more. Customize yours for free in Lucidpress! Our brand strategy focuses our narrative and brings out our strengths. These guiding fundamentals are the foundation for all brand communications and design. As the unparalleled leader in experience-based learning, the University of Cincinnati puts education into action by moving far beyond ... Congratulations Gator Communicators! The top 10 announcement is a tremendous milestone and one that should be celebrated and promoted broadly, but this is just the beginning of our journey. I have always been interested in brand standards and style guides. At what level of a brand do you think this is necessary to include with a logo design?