

Download Creating An Online Publishing Strategy For Law Firms

Back in 2009, Stem Legal published our list of 101 law firm taglines. At that point, many online pundits were quick to point out the terrible ones (no need to name names) as well as some rare gems that seemed to fit their firms well. As law firm staffing becomes even more competitive, legal professionals need current market intelligence to attract top talent. ALA's 2018 Large Firm Key Staff Compensation Survey includes the most relevant benchmark data for firms with 100 or more attorneys, including: Turnover in law firms, especially with young lawyers, is at its highest level ever. Nothing law firms have done to date has reversed this trend and the damage to firms is almost unfathomable. Thanks to turnover, the top 400 law firms lose roughly \$9.1 billion annually, according to a report by JD ...Monthly Retainer Service. Since 2007, we have helped hundreds of law firms build their presence online; and we can help you too. Stem Legal offers a flat-fee monthly retainer to help law firms (and other law-related organizations) manage their websites and digital services.