

Download Eat This How Fast Food Marketing Gets You To Buy Junk And How To Fight Back

Eat this! has tons of great facts about marketing and food to help kids learn more about how advertising can change their thoughts, actions, and health through manipulation. Curtis discusses how people can change laws and what some people, states, companies, and countries have already done. Eat This! How Fast Food Marketing Gets You to Buy Junk (and how to fight back) will be published by Red Deer Press this year. Eat This! is a guide to recognizing the marketing tricks companies use to sell foods and beverages to children. Learn about the increasingly complex and subliminal tactics used to market to kids. Eat This! examines how fast food marketing gets you to buy junk and how you can fight back. It shows how marketers embed sales pitches in media to lure consumers to foods that can negatively impact the health of children. The author explains what advertising is, discusses product placement and other tools used to sell products. Free Online Library: Eat This! How Fast-Food Marketing Gets You to Buy Junk (and how to fight back). (The Health Shelf, Children's review, Book review) by "Children's Bookwatch"; Publishing industry Library and information science Family and marriage Books Book reviews Diet Methods Target marketing