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Outliers study guide contains a biography of Malcolm Gladwell, literature essays, quiz questions, major themes, characters, and a full summary and analysis. Outliers study guide contains a biography of Malcolm Gladwell, literature essays, quiz questions, major themes, characters, and a full summary and analysis. How to Calculate Outliers. In statistics, an outlier is a data point that significantly differs from the other data points in a sample. Often, outliers in a data set can alert statisticians to experimental abnormalities or errors in the... Malcolm Gladwell is the author of three other books, *The Tipping Point*, *Blink*, and *What the Dog Saw*, all of which are New York Times bestsellers. He has been a staff writer for *The New Yorker* since 1996, prior to which he was a reporter with the *Washington Post*, where he covered business and science and also served as the newspaper's New York City bureau chief.